

2016 PROJECT M **KAIROS "BODHI"** PINOT NOIR



At PROJECT M we believe every wine tells a story having three chapters: people, place and time. To honor the contribution of time, our Kairos Pinot Noir is a wine intended to mark the passage of another year. Like time itself, Kairos is never repeated. Winemaker Jerry Murray creates a unique wine inspired by life and the season. Each vintage, with its own name and label image, lives only once.

"BODHI"

The 2016 Kairos, our first, is titled Bodhi. Often translated as "awakening" it was the Buddhist name of Daniel Hursh. Dan was a social activist, educator, scholar in addition to being the late father of PROJECT M founder Meg Hursh Murray. Dan's support and encouragement made PROJECT M possible and we honor him, humbly and gratefully with this wine.

The label is based on Toward Enlightenment by Vietnamese artist Bui Van Hoan, an original painting that graced the walls of Dan's home.

VINTAGE

2016 was the earliest vintage in Oregon's history. The early bloom and cool spring and summer were interrupted by an August heat wave. Low yields and dry conditions further hastened sugar accumulation. For the attentive and experienced, structure and balance were possible.

WINEMAKING

Bodhi illustrates the role of blending in the art of winemaking. Assembled from select barrels from 3 individual lots, Bramble Hill Vineyard comprises 60% of the wine and contributes the classic hallmarks of Ribbon Ridge: refined power, dark fruits and depth. So that charm could compliment the power, red fruited elegance and length were brought to the blend with the addition of 20% from Filament Vineyard in the Eola-Amity Hills. To provide a counterpoint to the intense fruit of Bramble Hill and Filament a savory streak and energy were inserted with the addition of 20% from the old vine, own-rooted Bednarik Vineyard. Aging for 11 months in French Oak, 25% of which was new, brings a sense of luxuriousness.

TASTING

Spice and black fruit aromas mingle with earth, tea and fragrant toasted wood. The wine enters with an enveloping richness that does not pause or rest, being pushed forward by acidity. The midpalate pulsates with suggestions of sweet oak, black cherry, molasses and earth flavors that never fully separate from the harmonious, mysteriously complex whole. The roundness slowly tapers to a long finish of fresh sweet black cherries.

pH: 3.56

TA: 5.5g/L

Alcohol: 14.4%

AVA: Willamette Valley

PROJECTMWINES.COM



info@projectmwines.com